



FOR IMMEDIATE RELEASE

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## **NAI Columbia's Bobby Balboni, CCIM and Patrick Palmer, CCIM Execute Sale of Prime Development Site**

**Columbia, SC** – NAI Columbia is pleased to announce the facilitation of the sale of a large parcel of undeveloped land at 310 Killian Road by Bobby Balboni, CCIM and Patrick Palmer, CCIM. Less than eight miles from Scout Motors development, the property is located in the northeast of Richland County along I-77.

Inspired by Richland County's evolution over the years, long-time owner Deborah Dillon of Phoenix Family Partners enlisted Balboni and Palmer to craft and implement a land use strategy aligning with the community's current needs, leading to the execution of the sale.

"Palmer and Balboni worked for several years to study the market, develop a plan, secure the needed zoning and overcome other challenges to ultimately find the right buyer for the property," said Dillon.

Spanning ± 161.81 acres in total, the expansive site holds potential mixed-use development. This future development has the capacity to not only enhance the community but also contribute to the area's already surging popularity.

### **About NAI Columbia**

*NAI Columbia is a full-service commercial real estate firm located in Columbia, South Carolina, providing customized brokerage, property management, project management, development, research, and consulting services throughout the Columbia, S.C., region and beyond. NAIC is broker-owned with over 200 years of combined local experience among its partners. Founded in 2019, the firm is a partnership between NAI Earle Furman in Greenville, S.C., along with eight local principals that served as senior brokers with NAI Avant, which derived from national real estate developer Edens and Avant, before its sunset and reformation as NAI Columbia under new leadership and a new company structure. NAIC is a member of the NAI Global commercial real estate network providing real estate solutions through 375+ offices worldwide. For more information visit [www.naicolumbia.com](http://www.naicolumbia.com).*

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