



FOR IMMEDIATE RELEASE:  
November 14, 2023

## **NAI Columbia's Patrick Palmer, CCIM, Re-Elected on the National CCIM Board of Directors**

**Columbia, SC** - NAI Columbia is pleased to announce the re-election of Patrick Palmer, CCIM, Director of Retail Services and Principal, to the National CCIM Board of Directors for another three-year term.

"I'm deeply honored to be re-elected to serve on the National CCIM Board of Directors," said Palmer. "The CCIM designation has played a pivotal role in my career and provides the unique opportunity to contribute at the national level. I'm passionate about leveraging my expertise to make a lasting impact and create valuable opportunities for not only our members, but also our clients in Columbia."

As a member of the National CCIM Board of Directors, Palmer will contribute to strategic planning, governance, and initiatives benefiting the CCIM membership and industry at large. His continued leadership exemplifies NAI Columbia's commitment to setting the highest standards in the industry.

"We are thrilled about Patrick's reappointment to the National CCIM Board," said Jonathan Good, Chief Executive Officer and Broker-In-Charge at NAI Columbia. "His journey from receiving the CCIM designation in 2006 to his current role is a testament to the exceptional leadership our partners bring to our six offices. Patrick's expertise in commercial real estate will undoubtedly contribute to shaping the industry's future direction."

CCIM, or Certified Commercial Investment Member, represents the gold standard for commercial real estate professionals. Designees complete a rigorous program of coursework and training in financial and market analysis and demonstrate extensive industry experience. Holding this exclusive designation is a distinct advantage, available to less than ten percent of industry professionals.

NAI Columbia is dedicated to serving the local community with a commitment to excellence, while also setting a benchmark on the national stage. Palmer's re-election underscores the firm's mission to provide exceptional service to clients and deliver unmatched value through extensive industry expertise.

For more information about NAI Columbia and Patrick Palmer, CCIM, please visit [www.naicolumbia.com](http://www.naicolumbia.com).

## **About NAI Columbia**

*NAI Columbia is a full-service commercial real estate firm located in Columbia, South Carolina, providing customized brokerage, property management, project management, development, research, and consulting services throughout the Columbia, S.C., region and beyond. NAIC is broker-owned with over 200 years of combined local experience among its partners. Founded in 2019, the firm is a partnership between NAI Earle Furman in Greenville, S.C., along with eight local principals that served as senior brokers with NAI Avant, which derived from national real estate developer Edens and Avant, before its sunsetting and reformation as NAI Columbia under new leadership and a new company structure. NAIC is a member of the NAI Global commercial real estate network providing real estate solutions through 375+ offices worldwide. For more information visit [www.naicolumbia.com](http://www.naicolumbia.com).*

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