

Press Release

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NAI Global Ranked Among Top Six Commercial Real Estate Brands in 2024 Annual Lipsey Survey

Columbia, SC – NAI Global, a leading, global commercial real estate firm, earned the top sixth spot in the 2024 Lipsey Survey of Top 25 Commercial Real Estate Brands. The survey was conducted among 100,000 commercial real estate professionals using a combination of ballot voting, phone interviews and focus groups to identify the top global brands. NAI Columbia is an Office of NAI Global.

“This recognition is wonderful and well-deserved,” said Jason Richards, Global Business Director and Shareholder. “NAI’s unique structure allows its member firms the ability to be entrepreneurial and to serve their clients in extremely customized ways, so it’s not surprising that the brand is consistently one of the most well-known and respected in the world of real estate.”

The survey is conducted by The Lipsey Company, a leading training and consulting firm specializing in the commercial real estate industry to equip organizations and their practitioners with the skills necessary to succeed in today's competitive environment. The 2024 survey results can be found here: <https://lipseyco.com/top-commercial-real-estate-companies/>.

About NAI Columbia

NAI Columbia is a full-service commercial real estate firm located in Columbia, South Carolina, providing customized brokerage, property management, project management, development, research, and consulting services throughout the Columbia, S.C., region and beyond. NAIC is broker-owned with over 200 years of combined local experience among its partners. Founded in 2019, the firm is a partnership between NAI Earle Furman in Greenville, S.C., along with eight local principals that served as senior brokers with NAI Avant, which derived from national real estate developer Edens and Avant, before its sunsetting and reformation as NAI Columbia under new leadership and a new company structure. NAIC is a member of the NAI Global commercial real estate network providing real estate solutions through 375+ offices worldwide. For more information visit www.naicolumbia.com.

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